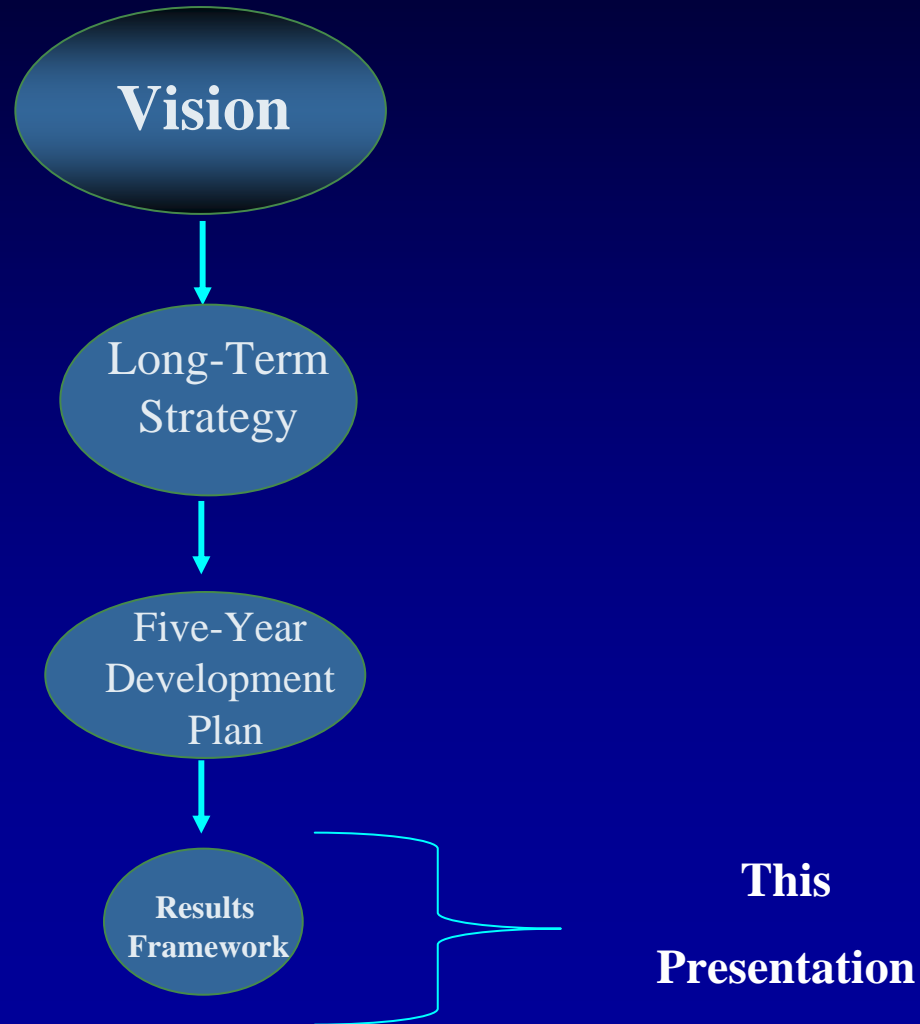


# How to Design Success Indicators: International Best Practice



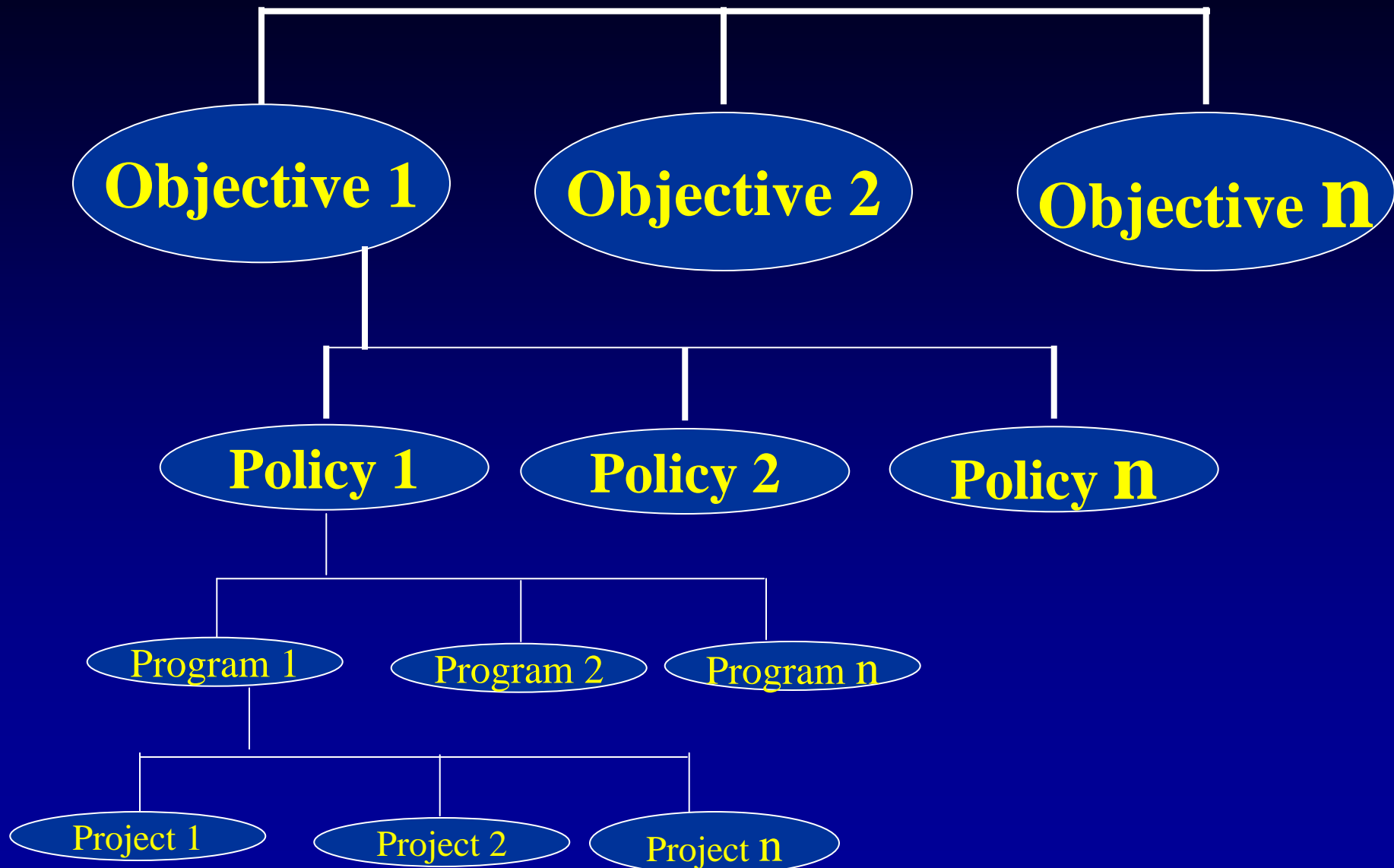
# Planning Hierarchy

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# Structure of the Results Framework

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# Structure of the Results Framework

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# Line of Sight for Results Framework

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# How to chose Success Indicators?

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## SMART

- **Specific**
  - So it's clear what it is that you are aiming to achieve;
- **Measurable**
  - there should be a clear and transparent measure of success;
- **Achievable**
  - the target should be stretching, and reflect the Ministry/Agency's ambitions for improved standards of public services. However, it must be achievable. Preferably it should be based on some evidence that demonstrates what is possible (e.g. benchmarking with similar organizations).
- **Relevant**
  - the target should reflect what the organization is trying to achieve not simply what is easily measurable.
- **Timed**
  - it should be clear when the target should be delivered by.

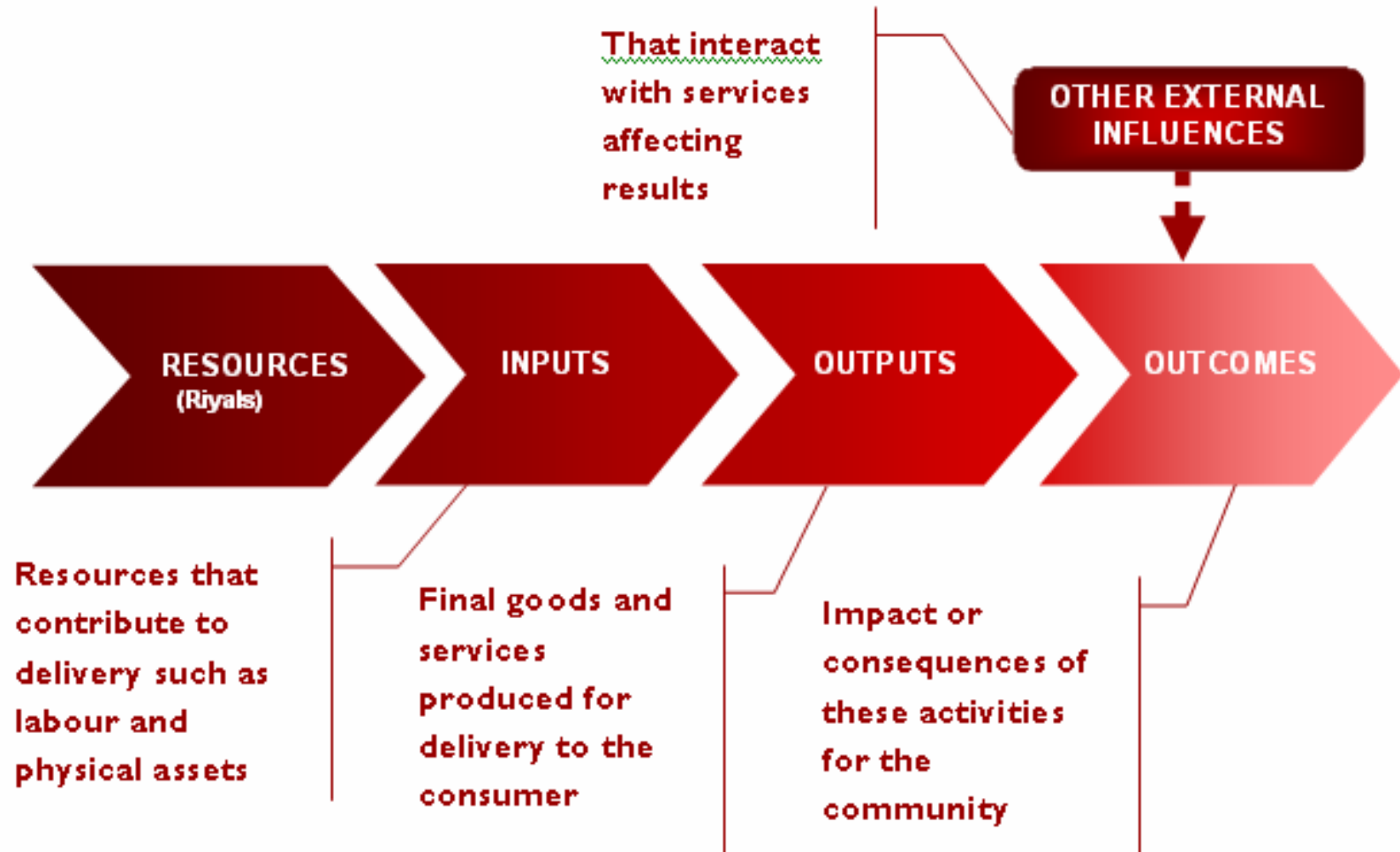
# How to chose Success Indicators?

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## CREAM

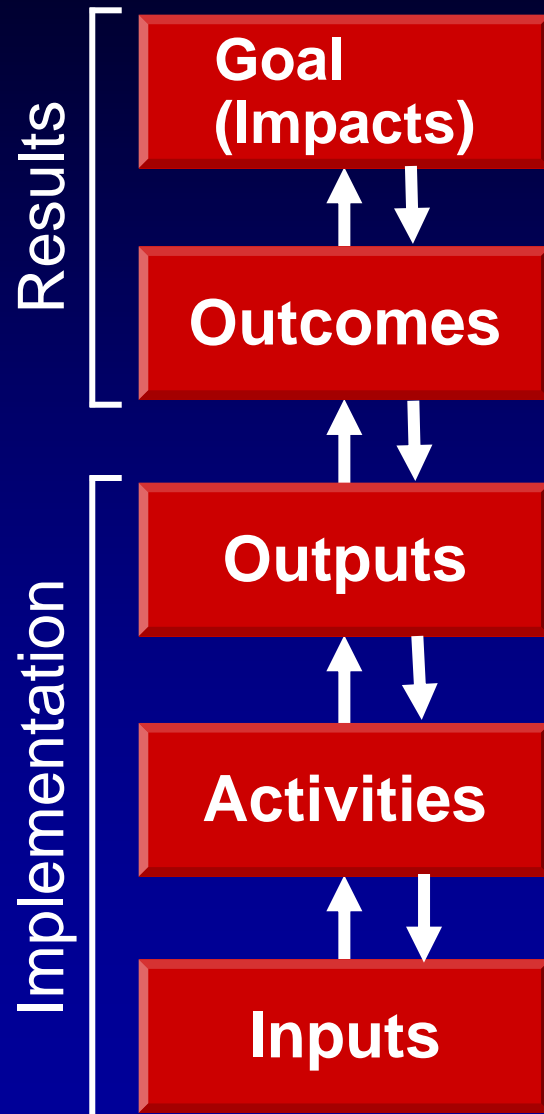
- **Relevant**                      Appropriate to the subject at hand
- **Economic**                      Available at a reasonable cost
- **Adequate**                      Provide a sufficient basis to assess performance
- **Clear**                              Precise and unambiguous
- **Monitorable**                      Amenable to independent validation

# How to chose Success Indicators?



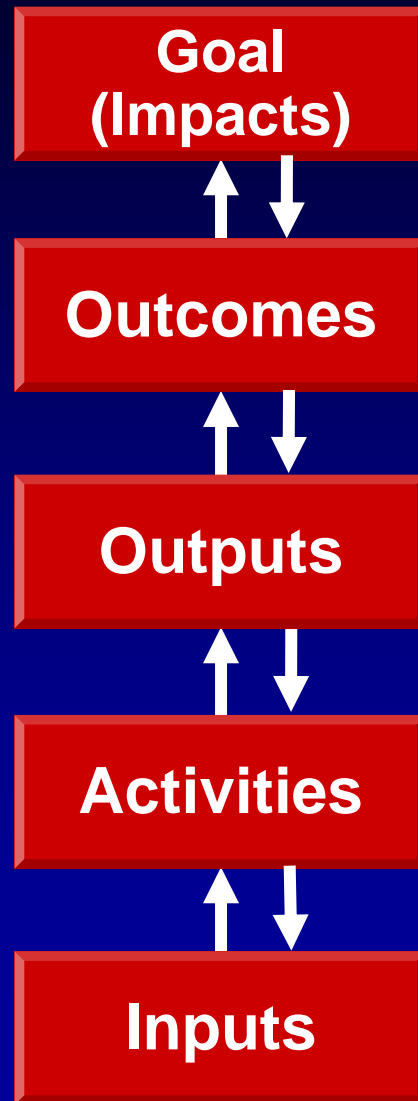


# Results-Based Management



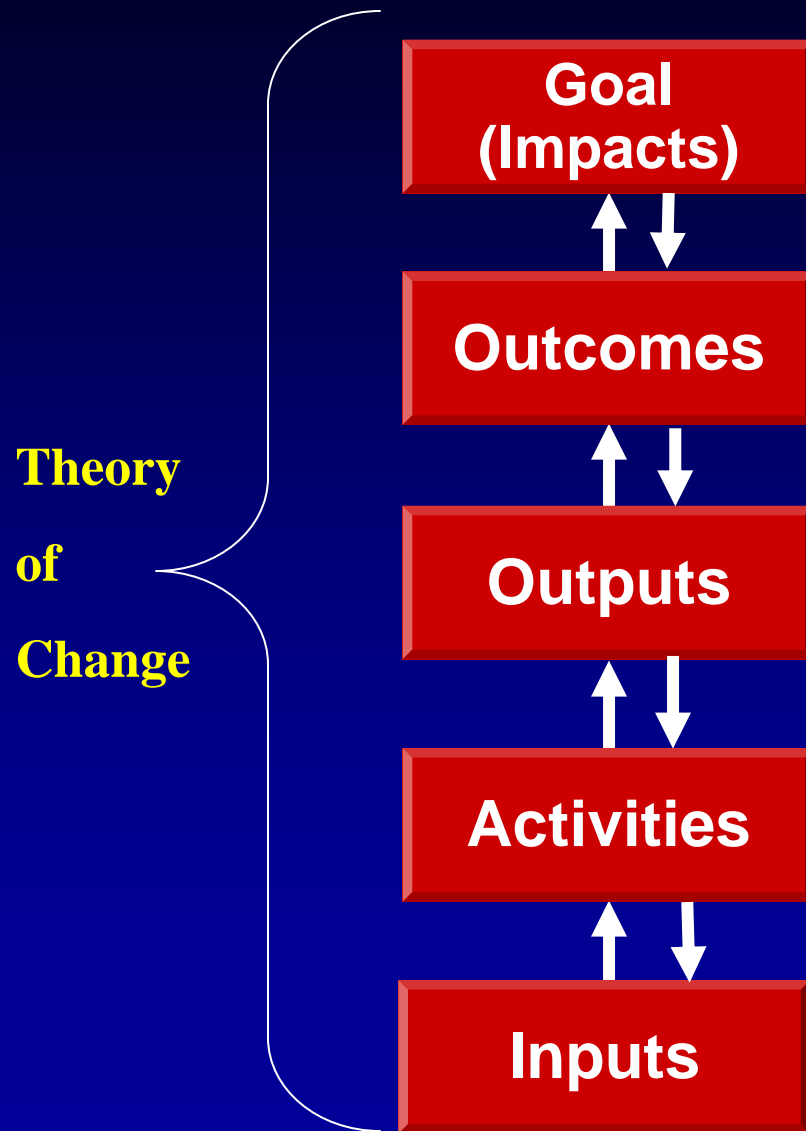
- Long-term, widespread improvement in society
- Intermediate effects of outputs on clients
- Products and services produced
- Tasks personnel undertake to transform inputs to outputs
- Financial, human, and material resources

## Results-Based Management: Oral Re-hydration Therapy



- Child mortality and morbidity reduced
- Improved use of ORT in management of childhood diarrhea
- Increased maternal knowledge of and access to ORT services
- Media campaigns to educate mothers, health personnel trained in ORT, etc.
- Funds, ORT supplies, trainers, etc.

## Results-Based Management: Adult Literacy



- Higher income levels; increase access to higher skill jobs
- Increased literacy skill; more employment opportunities
- Number of adults completing literacy courses
- Literacy training courses
- Facilities, trainers, materials